



DEB PRAMANIK

Global IT Transformation Leader | Pharma M&A & Post-Demerger IT Specialist |
AI-Led Enterprise Strategy

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EXECUTIVE SUMMARY

Senior technology executive with 25+ years of global delivery experience, specializing in large-scale IT transformation for regulated industries — with a particular depth in pharma M&A, post-dememerger IT separation, and AI-led enterprise strategy. Recognized as one of India's rare practitioners who bridges traditional enterprise IT governance with modern AI strategy, enabling boards and CXOs to make confident, measurable transformation decisions.

Most recently served as IT Separation Lead for the Novartis/Sandoz demerger — a \$14Mn+ program spanning 37 countries and 14 manufacturing sites, delivered 3 months ahead of a legally binding deadline with zero business disruption and full GxP compliance. This is a benchmark for post-M&A IT delivery in regulated pharma.

Previously held VP and Sr. Director roles at Accenture and Capgemini, managing \$37Mn portfolios with full P&L accountability across global delivery teams of 900+ engineers. Career foundation built across Oracle Consulting, Silicon Valley startups (Mediaplex, acquired by DoubleClick/Google), Veritas/EMC2, Qwest, and Sony Electronics in the US (1998–2002).

VALUE PROPOSITION FOR PHARMA & BIG 4 ACCOUNT LEADERSHIP

Pharma M&A IT	AI Strategy at Board Level	Big 4 Operating Model
Executed the Sandoz demerger — one of the most complex pharma IT separations in recent years. GxP-compliant delivery across 37 countries, 3 months ahead of deadline.	Translates AI potential into boardroom decisions. Helps CXOs define where AI is needed, how to govern it, and how to measure ROI — a desirable rare capability in India.	15+ years at Accenture & Capgemini. Understands how to operate as a trusted external advisor, manage large distributed engagement teams, and drive P&L outcomes.

PROFESSIONAL EXPERIENCE

Strategic Lead — AI-Healthcare Infrastructure Venture

Independent | Stealth Venture

Nov 2025 – Present

Bangalore, India

- Orchestrating a Cloud-PACS ecosystem shifting diagnostic centers from legacy CAPEX infrastructure to an agentic AI-SaaS model, backed by a private-equity consortium of senior radiologists.
- Directing integration of multimodal AI agents (Med Gemma) for Longitudinal Clinical Intelligence — fusing historical imaging with real-time clinical data for context-aware diagnostic reasoning.
- Engineered a Digital Resident framework for radiologists, driving 3x reporting productivity through automated triage and explainable AI trust layers.

Demerge & IT Separation Lead

Novartis / Sandoz

Feb 2023 – Sep 2025

Germany / Global (Remote from India)

Engaged as independent external advisor to lead the most critical workstream of the Sandoz demerger from Novartis — the IT data/AI separation charter across 37 countries and 14 manufacturing sites. Chosen specifically for the external model: operating above internal politics with immediate cross-geo delivery credibility, CXO-level authority, and hands-on execution capability.

- Owned end-to-end product lifecycle for three core operational MDM platforms (Finance, Supplier, ESG) — the data backbone for SAP FICO, procurement, AP/AR, vendor management, and ESG reporting across the entire Sandoz enterprise.
- Planned and orchestrated ~400 OQ (Operational Qualification) and PQ (Performance Qualification) test scripts — the single most consequential decision of the program, ensuring all systems were clean, bug-free, and GxP-certified before a single country went live.
- Designed and executed a Zero Data Footprint audit framework covering both structured environments (SAP, SFDC) and unstructured platforms (SharePoint, collaboration tools) — achieved full regulatory certification of IT separation.
- Led a 40+ resource multi-vendor delivery team; established clear ownership frameworks to neutralize inter-vendor conflict and maintained 100% on-track delivery across all geographies.

- Delivered GxP-compliant platform readiness **3 months ahead** of the legally binding separation deadline — with zero business disruption across all 37 countries.
- Operated at CXO and Board level across Sandoz and Novartis stakeholders; facilitated governance workshops across European, Asian, and North American time zones navigating language, cultural, and political complexity.

Advisor — Strategic CoE Incubation

Oct 2021 – Dec 2022

India | China | US

- Defined and executed the operational roadmap for a M cloud-first product portfolio, reducing time-to-market by 25% through streamlined delivery frameworks.
- Engineered a cloud-integrated industrial automation support platform enabling real-time remote diagnostics — reducing on-site intervention costs and improving uptime SLAs.

Senior Director, Insight & Data

Capgemini

May 2019 – Jul 2020

India | Europe | US

- Responsible for the practice's P&L, defining GTM strategy, and to ensure services remained competitive in the market.
- Managed delivery of ~\$37m in projects portfolio with 92% billing. Grew practice revenue by 27% and expanded headcount to 900+ engineers.
- Drove \$3.2m in new business through strategic solution selling (AI, Data & Compliance) and market expansion.

Vice President — Digital & Data Services

Accenture Advanced Technology Center

Oct 2013 – May 2019

India | Europe | US

- As a senior leader at Accenture, I managed global product delivery for Accenture's Intelligent Platform and led joint innovation efforts with MIT in Boston. This work included setting up new practices for digital, mobile, and security and managing the successful delivery of a global project portfolio.
- Drove a ~\$30M annual revenue stream by leading solution selling for Accenture Insights Platform (AIP) SaaS solutions.
- Drove the successful delivery of a ~\$32M global project portfolio (2017), maintaining a Budget at Completion (BAC) within 5% of target and an on-time delivery rate of 95%.

EARLIER CAREER

Organization	Period	Role	Focus
Happiest Minds	2012 – 2013	General Manager	Enterprise applications, Cloud SaaS, Cyber Security
Wipro Technologies	2002 – 2013	Sr. Consultant → Practice Lead (Mobile)	Enterprise IT delivery for Manufacturing & CPG accounts; built and led Mobile Apps Services practice for the organization
Multiple Engagements with Oracle Consulting, Mediaplex (now Google), Veritas Software (now EMC2), Qwest & Sony Electronics	1998 – 2002	Tech Consultant	Application development

CORE COMPETENCIES

Pharma IT & M&A Post-Demerger IT Separation, GxP & Regulatory Compliance, Zero Data, Footprint Architecture, Pharma AI Governance	AI & Digital Strategy Agentic AI Orchestration CXO / Board AI Advisory AI Trust & Audit Frameworks MDM Platform Leadership	Program Delivery P&L Ownership (\$10M–\$100M), Multi-Vendor Orchestration, Global Team Scaling (900+), GCC Leadership Governance
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EDUCATION & CREDENTIALS

Cyber Security, Privacy & Compliance
MIT, Boston

Bachelor of Engineering
Jadavpur University, Kolkata

References and detailed engagement case studies available on request